

Chelsea 2014 PAC & NEAT Survey Results



PROMOTING ACTIVE COMMUNITIES SURVEY



Who Created The PAC?

- Michigan Department of Community Health
- Michigan Fitness Foundation
- Prevention Research Center of Michigan
- Michigan State University
- University of Michigan School of Public Health

- PAC Steering Committee—experts in the areas of legislation, healthcare, recreation, transportation, education, urban planning, law enforcement, and land use



What is the PAC?

- Online assessment tool
- Evaluates the ways in which communities support active living through:
 - Programs (events that promote physical activity)
 - Policies (funding, zoning ordinances, planning)
 - Environment (parks, trails, sports fields, etc.)



Why is the PAC Important?

- Recognition—of the ways in which the community promotes active living
- Awareness—of the ways in which the community could improve their promotion of active living
- Marketing—to bring new faces into the community
- Funding—to increase competitiveness when applying for funding



Awards

Award Level	% of Total Possible Points	Description
Copper	30-44	Communities have made a commitment to becoming a healthier place & have taken steps to remove barriers to active living.
Bronze	45-59	Communities have taken significant steps toward making it easier for people to be active.
Silver	60-74	Communities have achieved significant success toward making it easy for people to be active.
Gold	75-89	Communities can document outstanding achievements in making it easy for people to be active.
Platinum	90-100	Communities are models of commitment to healthy, active living.

2012
CITY OF CHELSEA
AWARD LEVEL: SILVER



2012 SILVER AWARD BREAKDOWN

Active Living Support	% of Total Points
Community Policies & Planning	59.1% (72.8 of 123)
Programming & Promotion	73.4% (70.5 of 96)
Current Environment	73.5% (99.9 of 136)



**2014
CITY OF CHELSEA
AWARD LEVEL: SILVER**



2014 Silver Award Breakdown

Active Living Support	% of Total Points
Community Policies & Planning	66.1% (84 of 127)
Programming & Promotion	72.1% (69.2 of 96)
Current Environment	63.8% (86.8 of 136)
Complete Streets (new in 2013)	48.1% (32 of 66.5)

*Community—improvement by 7.0% from 2012

*Programs—down by 1.3% from 2012

*Environment—down by 9.7% from 2012



What is Going Well

- Community Policy and Planning (66.1%)
 - Community Planning (79.4%)
- Downtown Chelsea (83.3%)
 - Sidewalks-wide, well-maintained, provide easy access for walking, biking, etc.
 - Accessibility
- Programs, Promotions, and Facilities for Physical Activity (79.6%)
 - Huron Waterloo Pathways Initiative
 - Parks and Recreation 5 Year Plan
 - Walking Program



Suggested Improvements

- Bike lanes
- Employer support—Designing Healthy Environments at Work (DHEW) online assessment
- Public Transportation
- Complete Streets Ordinance



NUTRITIONAL ENVIRONMENT ASSESSMENT TOOL SURVEY



What is the NEAT Survey?

- Assessment of a community's environment and policies related to promoting and supporting healthy eating within the following settings:
 - Workplaces
 - Community
 - School



Why is the NEAT Important?

- Support—measures how supportive employers, schools and the community are to healthy eating practices
- Guidance—functions as a guide for future interventions, policies, and programs within the community



Levels of Support

Support Rating	% of Total Possible Points
Not at all Supportive	Less than 50
Partially Supportive	50-74.9
Mostly Supportive	75-89.9
Fully Supportive	90-100

2012
CHELSEA SUPPORT LEVEL:
PARTIALLY SUPPORTIVE



2012 Support Level Breakdown

Section	% of Total Points	Support Rating
Community	53.5 (83 of 155)	Partially Supportive
Worksite	64.3 (27 of 42)	Partially Supportive
Schools	71.3 (68 of 93)	Partially Supportive
Overall	61.4 (178 of 290)	Partially Supportive



2014
CHELSEA SUPPORT LEVEL:
PARTIALLY SUPPORTIVE



2014 Support Level Breakdown

Section	% of Total Points	Support Rating
Community	54.8 (85 of 155)	Partially Supportive
Worksite	69.0 (29 of 42)	Partially Supportive
Schools	84.9 (79 of 93)	Mostly Supportive
Overall	66.6 (193 of 290)	Partially Supportive

*Community—improvement by 1.3% from 2012

*Worksite— improvement by 4.3% from 2012

*Schools—improvement by 13.6% from 2012

*Overall- improvement by 5.2% from 2012



What is Going Well

- Fully Supported
 - School Meal Programs
 - Community Programs
 - Medical Practices
 - Fruits and Vegetables from Alternative Sources
- Improved
 - School policies
 - Convenience stores
 - Local Media
 - Worksite Healthy Eating Support



Suggested Improvements

- Grocery Store/Supermarkets
- Worksite Healthy Eating Education



Final Comments

- The PAC and NEAT award levels have remained the same from 2012-2014
- Work on ways to continue to improve scores in 2015-2016.

