

Chelsea Wellness Coalition Meeting - August 5th, 2014

1. Participants: Jim Randolph, Senior Center Integen. Garden, Dan Kaminsky, Kelli Saunders, Healthy Communities Walking Program Coordinator, Ashley Miller Helmholdt, Farmers Market Manager, Melissa Johnson, City Council, Jack Wheeler, Community Member, Public Health Professor

2. Generate list of specific objectives for the coalition – based on survey data
Specific objectives should guide the Year 4 Plan and help the prioritization of interventions.

- Melissa proposed that there's one retreat meeting to organize one large document, with goal, prioritization, membership information all together
- Senior Center: Objectives have more to do with happiness and well-being, mental health
- We've tabled this discussion until there's a larger group to vote and discuss the goal for this year in September.

3. Proposal from Prioritization Team

Discuss the proposal, generate a list of suggested changes, build consensus if the proposed format and content will be adopted by the coalition

Major Questions for Coalition Members:

Part I:

Can we agree that the following are the most important elements of an intervention?

- A big positive, measurable and plausible impact.
- Increased the culture of wellness in Chelsea.
- Increased participation in the programs of the coalition.
- Increased visibility and understanding of the coalition in the community.

Concerns from Coalition Members:

- - Do we want to prioritize programs and infrastructure?
- -Are the programs engaging to the public?
- -Fears of organizing too much - diversity of programs is good for the community
- -Need to prioritize those questions

Part II:

Can we agree the overriding criteria chosen should support those big picture goals listed above?

What is the goal of the coalition and how do we best achieve that goal (need this decided first)?

How do we define that goal?

Is it a priority for the intervention to have a symbiotic relationship with other interventions?

Criteria for Interventions:

- Beneficiaries meet target audience for CWC goal
- Impact—measurable data collection, volunteer time
- Stakeholders—they should submit letters of support
- Sustainability/Additional Money; both amounts and results
- Focus on a vision element and show how it creates a culture of wellness
- Participation, attendance, and visibility
- Credible budget
- Organizational linkages/overlapping services with other interventions

Process

- -consensus voting vs. other approaches to decision making
- -critical analysis
- -fairness
- -leadership (no \$ recipients vote on the final prioritization)
- -get outside coalition representatives to vote
- -clear and transparent
- -backup plan when an intervention not funded
- -decision makers must hear application presentations to participate in vote

Discussion Issues:

Should we have different grant levels (mini-grants, larger program grants and infrastructure)?

Should we have beginning and mature grants supported?

Should we allow for some “mature” programs to graduate out of the coalition?

Need to evaluate old favorites every year for relevance to Year 4 goal

Need more Infrastructure improvements - purchased items, contributions to a trail, mountain biking trail

The group can only handle one infrastructure project at a time - pick one every year

To score points for an infrastructure project, need to have letters of support from key stakeholders

The cohesiveness of the group depends on allowing current structure with some new, while the other perspective is to overhaul and change the structure entirely.

Mini-grants versus large grants, no guaranteed funding level for any group

Institutions tell us they don't just rely on the CWC for funding, they are keeping it fresh, they are engaging the community.

We don't want to set quota systems for different projects (infrastructure, institutional programs and new mini-grants)

NIH Model: Set different requests for program applications, infrastructure applications

Callout for things we haven't seen before in an RFP: infrastructure, mental health, other goal as needed.

Grant Levels Suggested with Different Criteria:

- Institution Level: Larger grants, goal to be self-sustaining, programming
- Infrastructure Level: Inviting projects of a bigger impact, with visible impact on community (over \$10,000)
- Mini-Grant Level: \$5,000 or less, high risk, developmental or pilot projects

4. Synchronize the Prioritization/Evaluation process with the Membership description, Outreach team and the 5 Year Plan document. Arrange a meeting for one or more members of each of these teams meet to finalize documents for these processes and documents.

- Tabled for Next Meeting's discussion about Goal Setting, or a "retreat" day to combine the work to date into one cohesive document

5. Intervention Updates:

Kelli Saunders will provide information about what needs to be done to update Chelsea Walking Map.

- Please contact Kelli with some ideas for developing the market map:
Kelli.Saunders@trinity-health.org
- September 3rd at Bushel Basket Market: Community input on new walking route suggestions, walk one of the new trail suggestions!

Dan Kaminsky, Farm-to-School Update"

- Sue Gregg - Food service coordinator, very excited about getting the Farm to School program going
- Milan and NFL Program - Courtney Stinson, Corey Knight knows about a program for fitness and healthy eating, interest in bringing it to Chelsea
- Dexter Farm-To-School - Met with Caitlin Joseph about developing a similar program in Chelsea

Michigan Voices for Good Food Policy - Policy and Fundraising Opportunity Meeting

- Lindsay Scalera, with MI Voices for Good Food Policy, is interested in running a workshop for food related interventions to discuss national and local funding opportunities and advocacy issues that can support the work we are doing.
- Ashley will send out a Doodle Poll for interested members, for late September
- Contact helmhola@cch.org for more information.

Running for the Vines - Potawatomi Trails Fundraiser, contact Melissa Johnson for more information: maj1031@att.net

NEXT MEETING: Thursday September 4th at 6:00 pm